

Cookie Policy

Which cookies callsaul.io uses and why. We use analytics cookies only with your consent, and no advertising cookies.

Last updated: 24 October 2026

What we use and why

Cookies and similar technologies are small files or identifiers stored on your device to make a site work, remember choices, or measure usage. This policy explains what callSaul uses.

Cookies currently in use

We use two kinds of cookies on callsaul.io:

- **Strictly necessary:** needed for the site to work and to remember your cookie choice. These don't need consent.
- **Analytics (only with your consent):** with your permission, we use Google Analytics and Microsoft Clarity to understand how visitors use our website, so we can improve it. These tools load only after you click "Accept". If you decline, they never load.

We do not use advertising or marketing cookies, ad pixels, or cookies that track you across other websites for advertising.

Category	On callsaul.io	Purpose
Strictly Necessary	Yes	Load the site, keep you signed in, remember your cookie choice
Preferences	None	-
Statistics/Analysis	Yes, only with consent	Understand how visitors use the site
Marketing	None	-

Analytics cookies (set only if you click Accept)

Cookie	Provider	Purpose	Duration
_ga	Google Analytics	Distinguishes one visitor from another	2 years
_ga_*	Google Analytics	Keeps track of your current visit	2 years
_clk	Microsoft Clarity	Stores a random visitor ID	1 year
_clsk	Microsoft Clarity	Groups page views into one visit	1 day
CLID	Microsoft Clarity	Identifies first-time visitors	1 year
MUID	Microsoft	Identifies browsers across Microsoft services	1 year

Microsoft Clarity records how visitors move around our pages: clicks, scrolls and page layout. It hides all text you type and on-screen text before anything is recorded. Microsoft Clarity does not run inside the signed-in callSaul app.

Managing your choices

When you first visit callsaul.io, we ask whether you accept analytics cookies. Nothing is loaded until you choose. You can change your choice at any time using "Cookie settings" in the website footer. You can also block or clear cookies through your browser settings.

Third-party cookies

If you accept analytics cookies, the following providers set cookies on your device:

- **Google Analytics** (Google LLC, USA): policies.google.com/privacy
- **Microsoft Clarity** (Microsoft Corporation, USA): privacy.microsoft.com/privacystatement

These providers may process data outside India. We do not use cookies to sell your personal data.

Changes

We will update this policy if the technologies we use change, with a new "last updated" date.